

FOI number: **HBC_FOI_2019147**
Date FOI Received: **14/02/2019**
Department: **Waste and recycling**
Title: **Nappy recycling and disposal**
Description: **Initiatives to reduce nappy waste and improve recycling.**

Request: ***(As Redacted sent by requestor)***

I would like to request the following information from your recycling department and your family and children's services departments under the Freedom Information Act 2000.

I'd be more than happy to discuss the methods of obtaining this information with you prior to your response, if this would be helpful.

For the financial year 2018/19 or the calendar year 2018-2019, whichever is more convenient, please provide the following information.

1. Do you distribute any free promotional disposable nappies (such as Pampers) or reusable nappies to parents at any of your children's and family services?
If the answer is yes to 1, please answer questions 2-7.
2. Which disposable or reusable nappy brand do you allow to distribute their promotional nappies?
3. Which services are they distributed at and how many parents use these facilities annually?
4. How frequently a year have these disposable or reusable nappy brands been able to distribute their promotional material at these services?
5. What is the process for allowing disposable or reusable nappy brands to distribute at your services and who signs it off?
6. Is there any remuneration for the council from these disposable or reusable nappy brands for distributing their promotional material?

Please then answer the remaining questions 7-8 regardless of your answers to 1-6.

7. What initiatives does the Council currently employ to reduce nappy waste and how successful are they? (This may include education programmes for families or tax incentives to nappy waste recycling businesses)
8. What is your policy on nappy waste reduction and recycling and what do your future plans entail?

Response: ***(Response as Redacted sent by service)***

Questions 1-6 are not relevant as Hertsmere Borough Council does not supply any nappies.

7. What initiatives does the Council currently employ to reduce nappy waste and how successful are they? (This may include education programmes for families or tax incentives to nappy waste recycling businesses)

WasteAware is a group that forms part of the Hertfordshire Waste Partnership which comprises the ten district/borough councils in Hertfordshire plus the county council. We run a nappy campaign that all ten authorities promote/pay towards but it is subsidised through the partnership. We have two options - £50 reward (cashback) for anyone already using cloth nappies or a 'real nappy starter kit' for anyone wanting to try them (contains nappies, liners, wraps, etc. worth £50).

In Hertsmer so far this 18/19 financial year (up to 18/02/19) we have had 38 residents requesting starter kits and 6 residents receiving £50 reward. The campaign is overseen by our WasteAware coordinator Helena Jackson (helen.jackson@hertfordshire.gov.uk) who will be able to provide you with full details on uptake across the county and any further information.

8. What is your policy on nappy waste reduction and recycling and what do your future plans entail?

Hertsmer Borough Council does not have any policy as such other than to provide information on real nappies as an alternative to using disposables. We have no future plans as an authority to change anything however the WasteAware nappy campaign is currently under review and we are hoping to offer a new trial pack in place of the starter kit in time for Real Nappy Week in April. This will then be available through each individual council.

If you have any queries about the processing of your request then please do not hesitate to contact me. Further information explaining the Council's process for responding to information requests together with a complaints/appeals procedure is available in our reception or via our website at:

<https://www.hertsmer.gov.uk/Your-Council/Official-Publications--Guides--Policies/Access-to-Information.aspx>

The Information Commissioner oversees the application of the Freedom of Information Act. You may contact the Information Commissioner at:

Information Commissioners Office
Wycliffe House, Water Lane
Wilmslow
Cheshire SK9 5AF
Telephone: 01625 545700
Website: www.informationcommissioner.gov.uk

Please include the above reference number on all correspondence related to this request.

Thank you for your request.

Kind regards

Information Services