



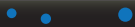
# Hertsmere's 2020 Vision

WORKING WITH YOU, FOR YOU, IMPROVING OUR COMMUNITIES, OUR PLACES

What are our challenges?



Increasing financial pressures



Changing population



Changing legislation

Abiding by our values:



Being of service



Investing in employees



Integrity and openness



Ensuring equality in all we do

## WE WILL RESPOND BY:

### Being an enterprising council

- Maintain financial resilience and work towards self sufficiency
- Explore innovative ways to deliver services, particularly through collaborative working
- Optimise use of our assets: land, property, staff and financial

### Planning for the future

- Ensure future growth meets the needs of the borough and its residents
- Support a thriving local economy
- Help increase the supply of affordable housing to meet local need
- Seek to protect and enhance the natural environment

### Supporting our communities

- Support our residents to be healthier and live longer
- Work in partnership to build a safe, strong and cohesive community
- Provide opportunities to enable all the people of Hertsmere to lead fulfilling lives

Continuing to deliver services to our communities:

