

We publish in March, July and December

Costs per edition:

Quarter page – **£100 + VAT**

Half page – **£200 + VAT**

Full page – **£400 + VAT**

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Adverts need to be provided
to the following specifications
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Please provide your artwork
as a 300dpi cmyk PDF with all
fonts embedded, or a 300dpi
cmyk JPEG or TIFF.

Magazine's trim size
210 x 297mm

Full page advert
210 x 297mm, please add
crop marks and 3mm bleed

Half page advert
192 x 135mm, no bleed

Quarter page advert
93.5 x 135mm, no bleed

Follow us on Instagram www.instagram.com/hertsmere

PARKS ROUNDUP

Splashing around
A little bit of the tropics is coming to King George Recreation Ground in Hatfield. Families, toddlers and pre-teens are set to enjoy our new 'tropical theme' splash park this summer.
The splash park can cater for most people at a time, nearly three times the capacity of the existing paddling pool it is replacing. For more information visit www.hertsmere.gov.uk/kinggeorge

Spring into colour
After extensive improvements, King George's Garden and Wotton Lake have been transformed. The work included lowering the lake to remove all built-up and parking to make it safer and more accessible. The new garden is a naturalistic design.

Retaining our silver standard
There's been a ongoing endorsement for our people management processes with the International Standard for Excellence (ISE) award.
The ISE standard is a respected mark of quality awarded to organisations or companies who demonstrate a commitment to excellence in people management. The ISE award is a testament to the hard work and dedication of our staff and the support of our service users.
The results showed that we maintain our strengths in key people management areas such as recruitment, training, development, performance management and leadership. We also demonstrated our commitment to supporting the learning and development of our staff.

INVESTORS IN PEOPLE Silver

I ♥ OUR PARKS

With over a hundred flagship parks in the county, there is so much more to see in Hertfordshire.
And now it's easier than ever to find out what your local park has to offer, thanks to the new free ParkPerfect web application, which officially launches during Love Park Week (14 to 21 July).
The website contains information on Hertfordshire's parks and open spaces to encourage you to explore our valuable parks and open spaces by providing information on walking, cycling and running routes, historical and wildlife parks, activity parks, local events, maps and more.
ParkPerfect users will be able to find their perfect park by selecting filters based on what they're going to do, what activities they want and what facilities are offered. So whether it's to let the kids run about, with the dog, relax in nature or to go to the gym, ParkPerfect will help you get out to Hertfordshire.
Look out for the ParkPerfect website - www.parkperfect.co.uk - coming soon! You can also find us on Facebook, Facebook/ParkPerfect or follow us on Twitter: @ParkPerfects and Instagram: ParkPerfects

www.hertsmere.gov.uk | Hertsmere News | December 2017

**Full
page**

**Half
page**

**Quarter
page**