Hertsmere News



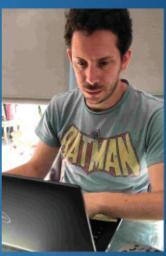
Hertsmere Borough Council's magazine

Autumn 2020



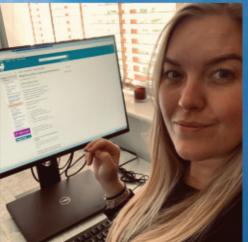
















Still working with you, for you

Responding to the coronavirus crisis

Welcoming our new Mayor, virtually

Hertsmere's new Mayor has had an unconventional start to her tenureship but she's finding creative ways to perform her role despite the on-going restrictions.

Councillor Cynthia Barker was formally appointed to the prestigious role for 2020-21 at our Annual Meeting in June. She took over from Cllr Rabbi Alan Plancey and is the first Philippines-born individual to hold the office in the borough. Unfortunately, she was denied her full moment in the spotlight because the meeting, a major milestone in the civic calendar, had to be held virtually.

Since then, Mayor Cllr Barker has undertaken a number of official engagements remotely, including attending Herts Inclusive Theatre's performance The Show Must Go Online.

Mayor Cllr Barker said: "I've really enjoyed seeing the wonderful, creative ways the people of Hertsmere are coming together as a

"As restrictions continue to ease, I'm hoping to be able to do more and more things 'in person,' whilst respecting social distancing rules."

During her year as Mayor, Cllr Barker will be raising money for the NSPCC, the leading charity preventing child abuse and supporting those affected.

Also at the meeting, Cllr Anne Swerling was appointed Deputy Mayor of Hertsmere.



Holding out for our heroes

Plans to recognise Hertsmere's heroes at a formal awards presentation were postponed due to lockdown.

The winners of the Civic Awards 2019/20, who were all nominated because of the contribution they have made to the lives of others in the community, were due to be honoured at a Civic Dinner at Elstree Studios in April presided by the then Mayor, Cllr Rabbi Alan Plancey.

As Hertsmere News went to press, details of when the event would take place were still under consideration.



For more information visit www.hertsmere.gov.uk/civicawards



















There are lots of ways that you can stay in touch with us, keep yourself posted on our news, raise questions and give us your views. Here's a rundown:

- Follow us on Twitter for tweets, photos and links to our press releases – @HertsmereBC
- Like us on Facebook for updates, links to our press releases and photos www.facebook.com/hertsmere
- Follow us on Instagram, where we showcase the best Hertsmere has to offer @hertsmerebc
- Watch our short videos to find out about our services and events across the borough www.YouTube.com/HertsmereBC
- Check our website regularly. The homepage is updated frequently and all our press releases can be found under 'Latest news' www.hertsmere.gov.uk
- Subscribe to our FREE News for You e-alerts for the latest news straight to your inbox. Click on the purple button on our website.
- Watch our planning, executive and full council meetings online www.hertsmere.public-i.tv
- Contact your local councillor www.hertsmere.gov.uk/findmycllr or call **020 8207 7558**



Welcome



Welcome to the latest edition of Hertsmere News.

Over the past six months we have seen that this terribly challenging time has, in some ways, brought out the best in people.

And we haven't had to look further than Hertsmere and our own council officers to see first hand the massive efforts that were made, and which still continue, to provide much-needed services for our residents.

On pages 4-7 of this edition, we look at how our staff maintained those key services, made adjustments where necessary and also supported the massive voluntary effort across the borough. Our key decision-making meetings continued, mainly in an online format to protect everyone's health.

The resilience, resourcefulness and adaptability of our workforce was absolutely fantastic and, by ensuring Hertsmere could run as near to normally as possible, gave our residents one less thing to worry about.

We have also seen a huge commitment to supporting our local businesses, both through the prompt allocation of emergency government grants and as they grappled with new regulations and guidelines to keep their customers safe.

Similarly, across the borough we saw great examples of communities stepping up to help each other and to keep everyone safe. I have never felt prouder to be a Hertsmere resident and the council's leader.

Elsewhere in this edition, on page 8 you will find updates on the new state-of-the-art television and film facility in Borehamwood, Sky Studios Elstree, which has been given the go-ahead. This will bring a massive boost to the borough. As we go to press, final agreement on funding for two new sound stages at Elstree Studios is also expected any day.

There's a whole host of other updates too from across our services.

I hope you find this edition an informative read. Stay safe and well.

Mary.

Councillor Morris Bright MBE Leader of Hertsmere Borough Council

leader@hertsmere.gov.uk

This magazine is produced by Hertsmere Borough Council three times a year.

Each edition costs around 29p per copy to design, print and deliver. When you have finished with it, please recycle it in your blue box.

On the cover

Hertsmere's staff rise to the challenges of the past few months



Contents

- 4 A Huge Team Effort our Coronavirus response
- 8 The Sky's the limit for Hertsmere
- 9 Edwintree Court
- 10 Revised timetable for Local Plan
- 11 Question Time
- 12 Healthy Hubs back in action
- 15 Meet your Councillors
- 16 Culture is not cancelled

Contact us

- www.hertsmere.gov.uk
- customer.services@hertsmere.gov.uk
- @HertsmereBC

 f www.facebook.com/hertsmere
- 020 8207 2277
- hertsmerebc

Visiting us



Reception open
9.30am to 2pm for
pre-booked appointments
Call 020 8207 2277 to make an
appointment

Hertsmere Borough Council's Civic Offices, Elstree Way, Borehamwood, WD6 1WA is currently open by appointment only. Our area offices in Bushey and Potters Bar remain closed at this time as a health protection measure. We will keep you updated on any changes.

www.hertsmere.gov.uk/contactus

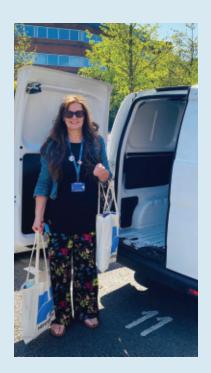
If you would like this magazine in a different format please call **020 8207 7445**.





Coronavirus response – 'a huge team effort'

A massive council-wide response swung into action as staff across all our services stepped up to support residents and local businesses during the coronavirus crisis.



Our Revenues and Benefits team worked tirelessly to make contact with businesses eligible for assistance under the government support measures and, by early August, had paid out more than £17.5m to nearly 1300 local businesses.

The Customer Services team dealt with a huge volume of calls during the initial phase of lockdown whilst the waste and recycling crews, along with many services across the council such as our Planning and Housing teams, continued to provide as full a service as possible and to adapt to new demands.

Some staff were deployed to markedly different roles to those they usually undertake. They included Parking Services colleagues who spent much of the first few weeks of lockdown calling residents identified as vulnerable to make sure they had all they needed.

A number of staff supported the community voluntary sector, coordinated here in Hertsmere by Communities 1st, by helping with the recruitment of volunteers. During the first four weeks of lockdown, more than 270 hours of work was invested by Hertsmere employees supporting this raft of work.

Environmental Health colleagues worked to help local businesses adhere to new and changing guidelines around social distancing as they were introduced, as well as dealing with any reported contraventions in a constructive and supportive way.

To protect the health and safety of our workforce, wherever possible teams worked from home supported by technology mobilised at very short notice by our Information and Digital Services team.

Meanwhile our key decision-making meetings such as Full Council and Executive were conducted mainly online, requiring time and care to set up the technology to ensure everything ran smoothly.

The communications team has worked to ensure that communities across Hertsmere were kept updated about service changes and to ensure that government health protection messaging was shared through our digital and print communication channels. The number of visits to our website increased by nearly 43 per cent during the first four months of the crisis, compared with the same time period last year.

For further information about services, guidelines about managing businesses safely and for a whole host of other information about our response to the pandemic, visit

www.hertsmere.gov.uk/coronavirus

Top: Allan Witherick in our council chamber setting up αn online public meeting

Left: Heritage and Museums Officer Ruth Stratton running shopping errands during the pandemic



Thousands of pounds have been handed out to community organisations and charities who provided essential support to the most vulnerable members of Hertsmere's community during the coronavirus pandemic.

Our councillors have awarded £19,000 of Ward Improvement Initiative Scheme funding to 11 charities and organisations, which saw an increase in demand during the pandemic. Among the top beneficiaries are Potters Bar Foodbank; Communities 1st; Borehamwood Foodbank; Gratitude; St Albans and Hertsmere Women's Refuge; Homestart Watford and Three Rivers, which offers outreach services in the borough and Red Trust Bushey, which runs the foodbank for the town.

Another £57,000 of funding is available through our community grants programme. Just under half of the funding is being used to support small charities, voluntary and community groups facing financial difficulties because of a loss of income, while the rest will be used to support projects aimed at helping the community recover following lockdown.

For more information about the community grants programme go to www.hertsmere.gov.uk/communitygrants or for more about WIIS go to www.hertsmere.gov.uk/WIIS

InspireAll – Helping customers stay safe and active

Our leisure providers, InspireAll, have worked hard throughout the pandemic to adapt Hertsmere's leisure facilities to ensure a safe and secure environment for our local communities.

Instructed by the government to close their doors in March, the team was ready to hit the ground running when the leisure industry at large was able to reopen for business in late July.

The measures implemented at Furzefield, Bushey Grove and The Venue leisure centres aimed to ensure customers felt comfortable and safe and included one way systems and signage.

A range of activities was available to allow everyone to take part in their chosen exercise. These included the gym, classes and lane swimming with all activities needing to be pre-booked to ensure the number of people taking part in each activity could be monitored.

To ensure these activities complied with social distancing rules some of the

gym equipment was spaced out or temporarily unavailable.

The centres offered a reduced timetable of core classes, which was constantly reviewed and new additions added as the demand increased.

Emphasis has been placed on the highest possible standards of hygiene and cleanliness, with increased cleaning of equipment and hand sanitiser stations available throughout the centres.

As the government advice changes, the temporary measures will be adapted to offer further activities including other swimming sessions, café and children's activities.

Further information is available at www.inspireall.com







Love Parks

Our parks and open spaces became a haven during lockdown with many people escaping for exercise, peace or to let little ones run about safely.

We took a number of measures to help keep you safe. Firstly, we'd like to thank those who helped to keep Hertsmere safe by respecting the rules and adhering to social distancing.

Between March and July play areas were closed, multi-use courts were locked and gym equipment sealed off in line with government guidance. On police request, a number of car parks at busy parks were shut to prevent overcrowding and encourage residents to stay local.

This period was extremely challenging for our parks team. Padlocks and barriers to equipment were continually damaged or stolen, vandals destroyed play

equipment, safety signs were repeatedly ripped down, as well as increased reports of dog fouling and litter diverting officer time and financial resources.

A new campaign, developed by Keep Britain Tidy, aims to tackle it.

The 'Love Parks' campaign uses messages and images from individuals that talk about how anti-social behaviour makes them feel, with each one urging people to 'be kind' to their park.

Find out more about Hertsmere's parks and open spaces on our website: www.hertsmere.gov.uk/parks

Efforts not gone to waste

Our waste and recycling crews worked hard to continue their rounds across the borough throughout the pandemic, with minimal impact to the service that they provide to our residents.

Thank you to them all for their hard work - which didn't go unnoticed by many local residents, with a youngster thanking them in their pavement artwork!

On those occasions where our crews are subjected to any form of abuse, we will report the incident to the police.



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Covid-19 Compassionate Community Connector Programme

Communities 1st have pulled together along with us and a range of local charities, community groups and businesses to support our local communities amid the COVID-19 outbreak. Communities 1st focuses on providing much needed practical support to anyone that requires help during these challenging times.

Communities 1st recognises that whilst COVID-19 may affect everyone, there are some people who are at greater risk than others. Their team of volunteers can help you with:

- Shopping
- Dog walking/Pet sitting
- Signposting you to other services
- Collection of prescriptions

 Or a friendly conversation if you're feeling lonely.

To access support: 020 8207 5115

help@communities1st.org.uk www.communities1st.org.uk/ covid19support

To volunteer: www.communities1st.org.uk/ COVID-19-community-signup



Communities 1st Response

Café Culture

We're supporting local hospitality businesses as we ease out of lockdown.

COVID regulations place restrictions on businesses in relation to social distancing. The new pavement licence outdoor seating proposal is a streamlined and cheaper route for cafes, restaurants and bars to secure a licence to place furniture on the highway.

This will help businesses to operate safely while social distancing measures remain in place and allow them to secure income over the

summer months, protecting as many hospitality jobs as possible.

Application forms are online, cost £100 and will be determined within 14 days of submission.

If you are considering setting up a pavement café area on a public footpath outside your premises please see our website: www.hertsmere.gov.uk/Pavement Licence



Play your part

Are you Playing your Part to protect your community?

As part of a countywide 'Stay Safe Hertfordshire: Play Your Part' campaign, everyone is being reminded that the most important things you can do to help reduce the spread of coronavirus are to:

- Keep washing your hands as often as possible, for 20 seconds with warm water and soap
- 2. Keep your distance from others, particularly in indoor spaces
- 3. Wear a face covering in the places you are required to and when it is difficult to stay socially distanced
- 4. Self-isolate and book a test immediately if you get symptoms.

Everyone has worked so hard and made sacrifices to help bring the infection rate down in our county.

As lockdown restrictions ease and we are all venturing out a little more, it is vital that we continue to play our part in protecting our communities and looking after those who are most vulnerable.

Covid-19 hasn't gone away – our key workers are still putting themselves on the line every day and our most vulnerable residents are still very much at risk – so please do everything you can to prevent the spread of coronavirus.



For more information, go to www.nhs.uk







The Sky's the Sky's the Sky Studios Elstree. Below, left to right, Nigel Wilson, CEO of Legal and General, Helen Parker, NBCUniversal, Caroline Cooper, CFO of Sky Studios, and Cllr Morris Bright MBE at the construction site in Rowley Lane.

A huge boost to Hertsmere's reputation as the home of British Hollywood has been hailed after a unanimous decision to give the green light to a new state-of-the-art television and film studio.

Construction work on Sky Studios Elstree, the multi-million pound development off Rowley Lane in Borehamwood, began in July after our planning committee voted for a resolution to approve the scheme, in receipt of a satisfactory completed Section 106 legal agreement. The development represents a significant investment to the UK and European creative industries, and means the borough's long and illustrious history in film and television production will continue well into the future.

It is expected over the first five years of operation, the studio will generate up to an additional £3billion of production investment and create over 2,000 jobs in the local area, including 900 during the construction phase.

Caroline Cooper, Chief Financial Officer, Sky Studios, said: "Even during challenging economic times, Sky Studios Elstree represents Sky's continued commitment to the UK's cultural economy, as well as our goal to recruit, train and develop the leading creative talent of tomorrow.

"Alongside our colleagues at NBCUniversal and our partners at Legal & General, we will create a world-leading production studio that will turbocharge Sky Studios' plans to create even more award-winning Sky Originals for our customers."

The final design for Sky Studios Elstree will see 12 sound stages on site. As well as Sky Originals, major productions from Universal Pictures, Focus Features, Working Title and Universal Studio Group will be based there.

Meanwhile, as Hertsmere News went to press, agreement on loan funding for two new linked soundstages on the site of the former Big Brother house at the councilowned Elstree Studios was expected.

The stages, which are similar in design to the George Lucas studio building, will be available for use separately or combined to form a supersize soundstage.

And lastly, work on the new EastEnders set is continuing. The set, which involves permanent structures built with real materials, rather than the facades used on the original lot, is being constructed on the former staff car park. It is due to be completed next year.

It means all three centres of television and film production in the borough will be at the cutting edge of their industry.







Local services for local people

During the autumn, a Government white paper is expected to make recommendations for the reorganisation of local government over the coming few years.

Ahead of that white paper, Hertfordshire County Council has submitted a proposal for a single unitary authority providing all council services for the 1.2 million residents of the county.

Voicing opposition to that proposal, Cllr Morris Bright MBE, Leader of the Council, along with the nine other district and borough council leaders in Hertfordshire, has stated that a single council for the whole county would be too large and remote to support local communities and residents. The leaders have pointed to how local knowledge and services have been vital in supporting residents during the coronavirus crisis.

The ten district and borough council leaders are now working along with other key partners to develop alternative options for consideration by the Government alongside the county council's single unitary council proposal.

The aim will be to ensure that any future model for local government in Hertfordshire is both effective and efficient whilst also providing proper representation for residents.

Stay in touch with us for more information and we will keep you posted. See 'keep in touch' on page 2.





Revised timetable for Local Plan

The publication of a draft blueprint for development in Hertsmere has been delayed as the impact of the coronavirus pandemic continues.

The new draft Local Plan for the borough is now earmarked for publication in Spring 2021. The plan will be used to

guide decisions on the delivery of new homes, schools, employment and services up to 2036. Following the publication, there will be a six-week consultation period when members of the public will be asked to give their views on the plan, before it is submitted to the Secretary of State for examination.

Three previous rounds of consultation have been held in order to help us prepare a new Local Plan, including an eight-week consultation on the Potential Sites for

Details on this and the two previous rounds of consultation can be found at www.hertsmere.gov.uk/newlocalplan

Housing and Employment in 2018.

Meanwhile, we've made changes to our planning regulations and processes in recent month to help protect key sites and enhance transparency:

We've formally adopted Article 4 directions for 13 major employment sites in the borough. This means that developers must seek planning permission to convert any buildings into housing within the sites. It is hoped the move will safeguard businesses and jobs.

We've begun publishing financial viability assessments on our website. These documents are produced by developers to show the economic worth of their schemes. They are taken into consideration when deciding the requirements developers must agree to, such as affordable housing, before their plans are considered for approval.



Management, Street Scene, Engineering Services and Environmental Health functions.

Peter has more than 30 years' experience working across public, private and voluntary sectors.

Peter commented: "I am delighted to be joining Hertsmere. There is a real commitment at Hertsmere to deliver a first class service to the borough's residents and I am very excited about playing my part in helping to achieve that objective."

ROSS WHEAR

When Ross Whear accepted the post as our new Head of Planning and Economic Development at the beginning of the year, he knew there would be challenges. However, he never imagined he would be joining in the middle of a global pandemic and unprecedented lockdown. We've spoken to him about his first six months in the job and how he sees the role moving forward.

What was it like starting a new job in lockdown?

It was a bit bizarre, but I am very much used to home working, having done two days a week in my previous role. I've been very impressed with the planning team. They have adapted well to working remotely, while continuing to deliver the planning service. Despite an initial dip, we have seen a jump in the number of applications and the team is rising to this challenge with more than 95 per cent of applications being determined within target time. We were actually one of the first authorities to hold a fully online planning committee in late April and have had four more since. We also recently carried out online planning training for all elected members.

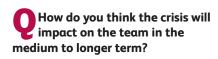
What brings you to Hertsmere, and what were you doing before this?

I've joined Hertsmere from London Borough of Lambeth, where I was the Strategic Applications Manager delivering large scale residential and commercial developments across the borough. Prior to that I was at London Borough

of Redbridge for nearly 12 years working in the planning policy team and latterly in development management on strategic projects such as Crossrail and new school delivery. I was attracted to Hertsmere as a very ambitious pro-growth authority in a prime position on the edge of London. This role is about working with elected members in setting out a plan for appropriate and sustainable levels of growth, with infrastructure to support the long-term prosperity of existing and future communities and businesses.

What do you see as the challenges ahead?

The team has a number of ongoing work streams alongside our statutory function to process and determine planning applications. These include progressing on the Local Plan preparation for submission to the Government; developing a Climate Change and Sustainability Strategy and Action Plan; and supporting the local economic recovery following the coronavirus crisis.



Interview

During the months of lockdown, we continued to deliver the planning service as fully as possible. Now as restrictions continue to lift, one of the biggest challenges facing Hertsmere, and the country as a whole, is how to support economic recovery. We are currently recruiting an Econonic Development Officer to really get this work underway. We have also just granted planning permission for the major new Sky studios in Borehamwood, which will bring

Tell us one thing about yourself that people might not know ...

I am a huge Monty Python fan and can pretty much do any sketch or film scene. When I arrived for my interview, the first poster I saw in the Executive Suite was for Monty Python's part at Elstree Studios. It felt like a good

significant investment and other opportunities into the borough.

The Meaning of Life, which was filmed in sign!

Extending planning permission

Automatic extensions for all planning permissions due to expire since lockdown measures were introduced are being considered by the government.

The Ministry of Housing and Local Government confirmed it was looking to extend until 1 April 2021 planning permission or listed building consent which would have lapsed between 23 March and 31 December.

Confirmation of the move is expected later this year. If ratified by central

Government the measure could affect more than 1000 applications in Hertsmere.

Keep an eye on our website for updates www.hertsmere.gov.uk/news or you can subscribe to News for You e-alerts for updates on all planning issues. Select the purple button on our website.



Healthy Hubs Back in action

For anyone struggling to cut down the booze, trim their waistline or deal with anxiety post-lockdown, help is available via three lifestyle hubs re-opening this month.

The Healthy Hubs team is on hand to provide online support and advice to those looking for help with a range of physical and mental health issues. Healthy Hubs is a new initiative managed by InspireAll and Communities 1st, in partnership with us and Hertfordshire County Council.

Three hubs were officially launched in March, just days before lockdown measures were announced. The hubs in Potters Bar and 96 Shenley Road in

Borehamwood shut temporarily, while a hub in Leeming Road continued to operate online.

Now all the hubs are back up and running offering online appointments, while face-to-face consultations will be available at a later date.

For more information and to find your nearest hub, visit www.hertsmere.gov.uk/healthyhubs

To contact the **Healthy Hub at Leeming Road** call **020 3940 4865**or email

healthyhub@communities1st.org.uk

To contact the Healthy Hub at 96 Shenley Road or Potters Bar email sports.development@inspireall.com





Moving back

For those missing We Move, She Moves classes, plans are progressing to restart some activities soon.

We Move, She Moves is our award-winning programme of activities for women and girls aged 14 or over. The programme, includes yoga, Learn to Run, pilates, Pound and other sessions run across the borough.

In order to comply with social distancing measures, class sizes will be limited and sessions will need to be booked in advance.

To keep up-to-date go to www.wemoveshemoves.me.uk or follow on Facebook www.facebook.com/wemoveshemoves



Hertsmere Museums

Hertsmere's experience of coronavirus

Our museums strive to tell the story of their towns and its people. The coronavirus lockdown has been a major event in our history, so it is important to capture this time for future generations.

The museums are keen for photographs, journals, letters and items to show life during the lockdown, such as:

- How the physical spaces in Hertsmere have been transformed

 from bustling town centres to deserted streets, socially distanced gatherings, queues and empty
- The effects on key and home workers – clothing, stories and experiences, homemade facemasks, letters, cards and journals.
- How children and young people coped whilst the schools were closed – examples of home

learning, games played, posters and pictures, diaries, coloured pebbles, chalk drawings on pavements and rainbow drawings in windows.

Pictures, posters, stories and information on items you would be willing to donate can be emailed to:

- Bushey Museum and Art Gallery: busmt@busheymuseum.org
- Elstree and Borehamwood Museum: info@elstree-museum.org.uk
- Potters Bar Museum: pottersbarmuseum@gmail.com
- Radlett and District Museum: info@radlettmuseum.com



Please contact the Heritage and Museums Officer for more information: ruth.stratton@hertsmere.gov.uk





Two motions showing the council's support to continuing to fight against racism and promoting LGBTQ+ education received cross-party agreement at July's council meeting.

The first motion expressed support for the Black Lives
Matter movement and sadness and revulsion at the killings of George Floyd and Breonna
Taylor by police officers in the United States. The motion also put forward a raft of

resolutions signposting approaches and events that we will look to undertake to ensure Hertsmere continues to strive to be actively inclusive and anti-racist.

The second motion asked the council meeting to note the critical role LGBTQ+ inclusive relationships and sex education has to play in both creating a more tolerant and open society and in supporting young LGBTQ+ people.

The motion also highlighted that the repeal of 'Section 28' in 2003 was a pivotal moment for LGBTQ+ rights and that the UK 'must never move backwards…by stopping LGBTQ+ inclusive education in schools'.

Designs on air quality

Right: Zainab Alani with her winning poster design.

Posters created by three young designers will be helping to promote how simple changes can improve the environment, thanks to a competition run by our Environmental Health Team and GAP Global Action Plan.

Fourteen schools in Hertsmere took part in the 'Clean Air 4 Schools' project looking at air quality and sustainable travel, which included undertaking scientific tasks, discussing sustainable travel and how they could help.

The final part of the session, which had to take place virtually due to lockdown, was to design a poster about air quality.

The winning design was created by 10-year-old Zainab Alani from The Wroxham School in Potters Bar, she was rewarded with a gold certificate and a pedometer. Second and third place winners, Eleanor Winfield, aged nine, also from The Wroxham School and Imogen Burton, aged 10 from Saffron Green Primary School, received a silver and bronze certificate respectively along with pedometers.



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Collection calendar 2020

September 2020								November 2020							
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Week 1 (W1)

Black bin: Anything that cannot be recycled.

Blue box collections are currently suspended. Paper can be put in your brown bin instead and all materials will still be recycled.

Week 2 (W2)

Green bin: Food and garden waste. **Brown bin/black box:** Glass, cartons, plastics, cans, cardboard and paper.

Public holidays All collections in a week following a public holiday will take place a day later. For example, a Monday collection will take place on Tuesday and a Friday collection will take place on Saturday, unless you are notified otherwise. A new calendar will be issued with the winter edition of Hertsmere News. Collection calendars are also available on our website at www.hertsmere.gov.uk/collectioncalendar

Just about everything can be recycled at home but other items, such as clothes, electrical items and batteries, can be recycled at local recycling banks and/or your local tip also known as a Household Waste Recycling Centre.

For more information and details of new opening times please visit www.wasteaware.org.uk





www.hertsmere.gov.uk/recycling

Would you like to advertise in Hertsmere News?

Promote your business locally

Your favourite read, which is distributed to 43,000 homes in Hertsmere three times a year, takes a limited amount of advertising on a first come, first served basis and priority is given to local reputable businesses. The next magazine will be published in December 2020.

Email

corporate.communications@hertsmere.gov.uk to reserve your place and to obtain artwork specifications

Full
Page
£400
Plus VAT

Quarter Page

£100 Plus VAT

Half Page

£200 Plus VAT



Meet your Councillors

You can contact your ward councillors at any reasonable time. Hertsmere has a Conservative majority, with 30 Conservative councillors, six Labour councillors and three Liberal Democrat councillors. Your councillors are listed in alphabetical order by ward. If you don't know which ward you live in, please visit www.hertsmere.gov.uk/findmycllr or call 020 8207 2277.

Key

(Con) =Conservative (Lab) =

(Lib Dem) = Liberal Democrat

Labour

Aldenham East



John Graham cllr.john.graham@ hertsmere.gov.uk

07976 360961



Lucy Selby cllr.lucv.selbv@ hertsmere.gov.uk

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Culture is not cancelled

The Hertfordshire Year of Culture (HYOC2020) is about celebrating Hertfordshire as a county of creative and cultural opportunity.

Although the year hasn't turned out as planned, we've been inspired by the cultural community in Hertfordshire. Many events have been cancelled but creativity hasn't.

Have a look at the What's On Guide on the Creative Hertfordshire website (www.creativehertfordshire. com/listings/events) to find events still taking place in line with current regulations.

HYOC2020 can also provide inspiration on how to keep your creative side active during lockdown. There's plenty of evidence to suggest that doing something creative can improve your own wellbeing and sharing your

interests and creations is a great way to stay connected, even in isolation.

The What's Online section (www.creativehertfordshire. com/whats-online) has pulled together a whole range of activities and resources.

No matter what culture means to you, you can celebrate, share and explore as many cultural opportunities as you can. There really is something for everyone to try.

If you want to share your creations and get involved, follow HYOC on social media @HYOC2020 and use the hashtag #HertsMyCreativeCounty

ANNUAL HETISMEN CANVASS 2020

YOU MAY RECEIVE AN EMAIL/ TEXT MESSAGE



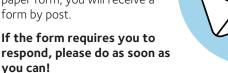
If Electoral Services have your contact details you may receive an email from electoral.services.hertsmere.borough. council@notifications.service.gov.uk **THIS IS NOT SPAM.**

Alternatively you may receive a text message if they have your mobile number.

Please respond as soon as you can!

FORM IN THE POST

If Electoral Services do not have your electronic contact details, you do not respond by email, or your household requires a paper form, you will receive a form by post.





WHAT YOU NEED TO DO!



Check the details for your household by following the instructions on your email, text or paper form. If you need to respond, the easiest way to do this is online.

You'll need the security codes included on the email, text or form to respond electronically.

DON'T DELAY – CHECK TO MAKE SURE YOU ARE REGISTERED TO VOTE

Your vote matters – don't lose it



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