



E-alerts privacy



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We are committed to abiding by data protection laws and to be open and transparent in how we use your personal information.

What information do you collect when I subscribe for an e-alert?

We collect your email address to provide you with the information you have requested as part of your subscription service to our 'News for You' e-alerts.

We may also collect your responses to certain questions, which includes your sex, your age, age of any children, and where you live. These questions are entirely optional and you do not have to answer them during the subscriptions process.

This information is gathered from you directly through our web forms.

Why do we need this information?

We collect your email address, along with your responses to optional questions, to enable us to inform you about council news and information you have requested to receive.

You have the option to unsubscribe at any time, in addition to amending your subscriber options.

The information you provide during subscription is only used for the purpose of sending you News for You alerts on the topics you have subscribed to receive. It will not be shared with other council departments or third parties.

How long we keep your personal data for

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You have the option to unsubscribe at any time, in addition to amending your subscriber options.

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