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Business Charter




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As part of Creative Hertsmere a [business charter](#) has been produced. The purpose of the business charter is to establish a new working relationship between the council and local businesses in order to improve economic performance and prosperity across the borough.

Our commitment in the charter is to:

- Champion and support local business
- Deliver the highest quality of service for businesses and where possible ensure that the particular needs of individual businesses are understood
- Provide value for money, especially in an economic climate which requires an agile approach to delivering public services
- Analyse needs and seek the views of businesses for service planning
- Monitor performance to embed a culture of continuous improvements
- Work in partnership through a range of arrangements
- Deal with businesses honestly and with integrity
- Establish an internal Business Chamber to deal with issues raised by business and ensure the Charter remains fit for purpose
- Establish an external Economic Board to provide challenge to and direction for the Charter.

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Hertsmere Connect

The council's new relationship with business will be facilitated through [Hertsmere Connect](#), a new working arrangement between the council and the Chamber of Commerce that will be focused around a programme of local events and campaigns.



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